

MANDATORY DISCLOSURE

1. Name of the Institution:

Name of Institution	NSHM Knowledge Campus, Kolkata- Group of Institutions
Address	124(60), B.L. Saha Road, Kolkata – 700 053
Telephone	033-2403-2300/01
Mobile	9903090232
E-Mail	naveen.das@nsh.com

2. Name and Address of the Trust

Name of the Trust	H.C.G. Charitable Trust
Address	124(60), B.L. Saha Road, Kolkata – 700 053
Telephone	033-2403-2300/01
Name of the Trustee	Mr. Cecil Antony
Mobile	9903011555
E-Mail	cecil@nsh.com

3. Name and Address of the Director

Name of the Director	Prof.(Dr.) Naveen Das
Address	124(60), B.L. Saha Road, Kolkata – 700 053
Telephone	033-2403-2300/01
Mobile	9903090232
E-Mail	naveen.das@nsh.com

4. Name of the Affiliating University

Name of the affiliating University	N.A.
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5. Governance

Members of the Board and their brief background: ANNEXURE - 5

Members of various Cells and Committee: ANNEXURE - 6

Frequency of the Board Meetings and Academic Advisory Body: Thrice in a year.

Nature and Extent of involvement of faculty and students in academic affairs/improvements- Regular faculty members and student interactions through consoling are performed monthly basis under the supervision of academic coordinator and students' representative.

Mechanism/Norms & Procedure for democratic/good Governance - Departmental committee are formed with respective departmental teachers to discuss different academic activities and the decision taken thereof are forwarded to the Principal for approval and implementation.

Student Feedback on Institutional Governance/faculty performance - Students feedback is received on faculty performance through well designed questionnaires and also their views about institutional governance is obtained through suggestions box and student counsellors.

Grievance redressal mechanism for faculty, staff and students - Any grievance from faculty staff and student initially discussed with respective departmental head for possible redressal. If required, the grievance is further referred to the Principal for the discussion at the grievance redressal committee meeting. All the statutory committees like Anti Ragging Committee, Internal Complaint Committee, Committee for SC/ST and Internal Quality Assurance Cell are established and are functioning.

6. Programmes-

- Name of Programmes approved by AICTE - Post Graduate Diploma in Management
- Name of Programmes Accredited by AICTE -Not Applicable
- Status of Accreditation of the Courses - Not Applicable
- Total number of Courses - One
- No. of Courses for which applied for Accreditation - NIL
- Status of Accreditation – Not Applicable
- Number of seats - 60
- Duration- Two Years
- Cut off marks/rank of admission during the last three years -

Desirable:

60% & above in 10th & 12th Standard and Graduation with a valid score in CAT/MAT/JEMAT

75% percentile in CAT or 80 percentiles in MAT & above with minimum 50% marks or equivalent CGPA in Graduation from any recognized university

- Fee - Rs. 5,77,500 /-
- Placement Facilities - Campus Placement facility for all students
- Campus placement in last three years with minimum salary, maximum salary and average salary

Campus placement in last three years with minimum salary, maximum salary and average salary

	2017-19	2016-18	2015-17
Maximum	4,50,000	2,59,008	6,99,996
Minimum	2,16,000	1,80,000	2,16,000
Average	3,49,455	2,19,802	3,74,216

6. Faculty Details-

S.No.	Name	Status	Designation	Qualification	Pan No.	Type
1	Debajyoti Basu	Full time	Asst. Prof.	B.Sc., MCA, MBA,	ALNPB4809L	regular
2	Sayantani Das	Full time	Asst. Prof.	BA, MA, PGDM,	ARSPD9973C	regular
3	Janakraj Gupta	Full time	Asst. Prof.	B.Com, MBA,	AMLPG1947K	regular
4	Ajay Sharma	Full time	Asst. Prof.	B.Com, PGDM,	BAIPS2111M	regular
5	Anirban Chakrabarty	Full time	Associate Prof.	B.Com, PGDM,	AHWPC4037A	contract
6	Mukul Mitra	Full time	Associate Prof.	MBA, Ph.D	ADNPM2577N	contract
7	U.K. Basu	Full time	Associate Prof.	Ms.C, Ph.D	ACXPB8687K	contract

8. Profile of Director/ Principal



- Name: Dr. Naveen Das
- Date of Birth: 11.8.1968
- Unique ID: NKC0514
- Education Qualifications: B. Tech (Hons), PGDM(IIM-C), PhD
- Work Experience: Academic -19 years, Corporate-9 years

- Teaching: 19 Years
- Research: 19 Years
- Industry: 9 Years
- others: NA
- Area of Specialization: Marketing and Strategic Management
- Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level : Marketing Management, Business Strategy, Strategic Management, Marketing Research, Quantitative Methods, Service Marketing.
- Research guidance: 2 M.Phil. students
- No. of papers published in National/ International Journals/ Conferences: 25 Nos
- Master: 50 no's
- Ph.D. -NA
- Projects Carried out Approval Process Handbook 2020-21: NA
- Patents: NA
- Technology Transfer: NA
- Research Publications: 25 Nos
- No. of Books published with details: 5 Nos(Edited), published by ICFAI Press
- Partial List of Books Edited
 - Brands in Retailing: Trends, Opportunities & Challenges (ICFAI Press, 2008)
 - Brand Communication: Contemporary Approaches (ICFAI Press, 2007)
 - Higher Education: Emerging Trends (ICFAI Press, 2006)
 - Management Insights (ICFAI Press, 2004)
 - New Age Branding: Concepts and Cases (ICFAI Press, 2003)

9. Fees

(As per 2019-20 batch)

- Details of Fee, as approved by State Fee Committee, for the Institution: Rs. 8,00,000/-
- Time schedule for payment of Fee for the entire Programme: Semester Mode/Yearly Mode/One Time Mode
- Admission Fee: Rs 45000, Semester Fee (Rs 577500 for 4 semesters)
- Annual Scheme of Payment Mode: Rs 336105 per year plus admission fees 45000.
- Downpayment mode: Rs 550000 + Admission Fee Rs 45000
- No. of Fee waivers granted with amount and name of students 10% fees waiver was offered on payment of total outstanding fees within 29th February 2020. No student availed.
- Number of scholarship offered by the Institution, duration and amount: Rs 225500 scholarship offered to 6 students.
- Criteria for Fee waivers/scholarship: 60% in Graduation/ 80% above in MAT/ Outstanding PI
- Estimated cost of Boarding and Lodging in Hostels Rs 7000/- per month.

10. Admission

- Number of seats sanctioned with the year of approval: 60
- Number of students admitted under various categories
In 2018-20: Total: 10 (OBC: 1, Female: 2)
In 2019-21: Total: 6 (Female: 3)
- Number of applications received under Management Quota in the last two years: Nil

11 : Admission Procedure –

- Mention the admission test being followed- If a candidate clears the CAT/MAT exam with qualifying marks in Graduation, he/she can apply for the Program. The candidate has to appear for an internal evaluation process where he/she is evaluated on the basis of GD, PI and/or written test.
- Calendar for admission against Management/vacant seats: NA
- Last date of request for applications: Month of July of every year (as course commences by August)
- Last date of submission of applications – End of July
- Release of admission list (main list and waiting list shall be announced on the same day) – By First week of July
- Last date for closing of admission – End of July
- Starting of the Academic session – August of every year
- The policy of refund of the Fee, in case of withdrawal, shall be clearly notified- If the candidate does not attend classes his fees is returned back except registration charges.

12: Criteria and Weightages for Admission- Each candidate must have cleared his previous examination (Xth, XIIth and Graduation) followed by competitive exam like MAT or CAT. The candidate appearing for the internal evaluation test must score a minimum of 50% in each of GD, PI and/or written test round.

13. List of Applicants (2019-21 batch) List of candidate whose applications have been received along with percentile/percentage score for qualifying examination in separate categories for open seats.

S.No.	Name	CAT/MAT	Percentile	Internal Test Evaluation
1	Subhankar Mukherjee	MAT	87.36	67%
2	Rikita Singha	MAT	33.34	78%
3	Ronojoy Mookerjee	MAT	62.00	89%
4	Dishani Sinha	MAT	56.00	92%
5	Aishwarya Singh	MAT	93.92	95%
6	Gopal Bhargav Krishna	MAT	52.00	78%

14. Results of Admission Under Management seats/Vacant seats- Nil

15. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each: (1+2), Big Room size: 34*26/small room 23*20 sq ft.
- Number of Tutorial rooms and size of each :1(23*20 ft sq)
- Number of Laboratories and size of each: NA
- Number of Drawing Halls with capacity of each: NA
- Number of Computer Centres with capacity of each: 1(60 seats)
- Central Examination Facility, Number of rooms and capacity of each: 2 rooms (60 seating facility)
- Barrier Free Built Environment for disabled and elderly persons: Ramp facility is there for disabled persons.
- Handicapped Toilets are there; Lifts can accommodate handicapped persons.
- Occupancy Certificate: YES
- Fire and Safety Certificate: YES
- Hostel Facilities: YES, Total strength of students in hostels (including boys and girls): 140

Library:

Books

Programme	Number of Titles	Number of Volumes
MANAGEMENT	3,593	11,295
PHARMACY	1,464	9,717

Journals Subscribed			
Programme	National	International(published in India)	Total
MANAGEMENT	37	2	39
PHARMACY	25	5	30

E- journals (free with print subscription)

MANAGEMENT	18
PHARMACY	7

e journals (free with print)

Management	Journal of Entrepreneurship and Innovation in Emerging Economies
	Asian Journal of Management Cases
	Foreign Trade Review
	Journal of emerging market finance
	Journal of Entrepreneurship

	Journal of Human values
	Journal of South Asian Development
	Metamorphosis
	South Asia Economic Journal
	South Asian J of Business management and cases
	South Asian J of Macroeconomics & Public Finance
	Studies in Microeconomics
	Vikalpa
	Vision
	International Journal of rural management
	IIMS Journal of Management Sc.
	Journal of Ind. Man. & strategy
	LBS Journal of Management & Research

E- Library facilities	
1	Subscription to BENTHAM
2	Membership with DELNET, NDL, USIS, BCL
3	Collection of PDF downloaded e- books from liscensed site
4	Fully Automated Library- TCS ion
5	Question bank

Computing Facilities:

- Internet Bandwidth: **210 mbps. In which 10 mbps is 1:1 ILL and 200 mbps Broadband**
- Number and configuration of System: **115 system**

Sl. No.	Configuration	Nos. of systems
1	HP Pro G2 Desktop with Windows 10 64 bit operating system having specification Intel Core i3 9100 3.6Ghz 6Mb Cache 4C 65W CPU, 8GB DDR4 2666 DIMM RAM, 1TB 7200RPM SATA HDD.	82
2	HP Pro G2 Desktop with Windows 10 64 bit operating system having specification Intel Core i5 9400 2.90GHz 9Mb Cache 6C 65W CPU, 16GB DDR4 2666 DIMM RAM, 1TB 7200RPM SATA HDD.	28
3	HP Pro 3005 MT Desktop with Windows 10 64 bit operating system having specification AMD Phenom™ II X2 545 3.00GHz; 4GB DDR3 RAM; 320GB HDD; DVD-RW.	5

- Total number of system connected by LAN : **115 nos.**
- Total number of system connected by WAN : **115 nos.**

- Major software packages available : **TC++ 3.2, MS Office 2016, SPSS PASW 18 (10 lic.)**
- Special purpose facilities available : **CCTV (installed throughout the campus in certain areas)**
- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments : Have applied for the same.

Innovation Cell - The Institute also has an innovation cell to encourage students take up entrepreneurship building on their ideas. Various forums are made available to students where they can showcase their business ideas to prospective investors, etc.

Social Media Cell – The Institute also has an active social media cell running out of the media department, a sister organization to the management department.

Teaching Learning Process:

- **Curricula for the Programme-** ANNEXURE 7
- **Academic Calendar** – ANNEXURE 8
- **Academic Routine** – ANNEXURE 9
- **Internal Continuous Evaluation** – Students are evaluated on the basis of written test, assignments, projects and class participation. It depends on the subject and the faculty member of the level of conceptual depth and practicality he/she wants to impart among the students.

16. Enrolment of students – ANNEXURE 10